Get creative. Have fun. Make a difference

my simple philosophy

Kalle Ryan

COMMUNICATIONS EXPERT
CREATIVITY SPECIALIST

For 15+ years I was a global **internal communications & innovation leader at Google and Meta**. And for 25+ years, I've also led a **successful creative life** as a writer, performer and creative director. These days I run **poetic**, my own creative internal comms consultancy, and I'm **on a mission to make work (and the world) more creative**. And that starts by creatively transforming companies from the inside out.

about me

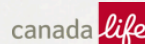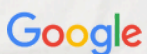*suggested interview topics*

- Bringing Batman to work: My career journey

- Innovating global comms at Google and Meta

- Importance of creativity in the age of AI comms

- Comms on the stage versus comms on the page

- Corporate comms vs. creative writing

- The art of storytelling

suggested interview questions

- What has creativity got to do with comms?

- What comms lessons did you learn at Google & Meta?

- Why do you think creativity is the most valuable skill?

- What role does the spoken word have on your writing?

- How can we bring more creativity to the workplace?

- Who are your favourite storytellers currently?

companies I've worked with

Google   ∞Meta   **JAMESON**   **TBWA**   canada life

> "Kalle is one of the leading global talents in creative communications. **He's a bit of a unicorn in the Irish market** "
>
> *- Deirdre Waldron, CEO, TBWA Ireland*

HOSTING THE BLAST: META'S FLAGSHIP INTERNAL COMMS VIDEO SERIES
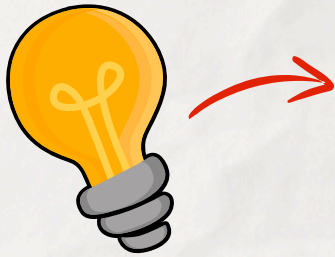
NICK CLEGG

SHERYL SANDBERG

ADAM MOSSERI

creativity at work

> "A **consummate comms person** with expertise as well as **innate creativity** and an ability to influence others and problem solve big issues fast. An absolute pleasure to work with"
>
> *- Fionnuala Meehan, Former Head of Google Ireland*

Founder & Creative Director
Global Internal Comms Video Channel at ∞ Meta

WHAT'S @ HAPPENING

Founder & Leader
Cloud 9 Innovation Space at Google

Cloud 9

Co-Founder & Artistic Director
LINGO
Ireland's first and only spoken word festival

LINGO

Creative Catalyst
Named by The Irish Times as one of the 100 most creative people in Ireland

THE IRISH TIMES

3 x Fringe Festival Award Nominee
Best Ensemble *[2016]* and Little Gem of the Fringe *[2011, 2016]*

DUBLIN FRINGE FESTIVAL

Published Author
10th anniversary limited edition of groundbreaking Irish spoken word show

THREE MEN TALKING ABOUT THINGS THEY KINDA KNOW ABOUT

creative things I'm proud of

current podcast favourites

PDF

clickable